Highlights

- 6 Programs funded by the State of Illinois through ARRA funds
- $60,000 for 18 months
- “Develop effective and innovative strategies to recruit young children from families considered “hard to reach” and enroll them in quality early care and education (ECE) programs

“Drop-In” Preschool Sites

**Preschool Here**

- weekly one-hour program
- 12 sites
- Bridged gap between identification and enrollment
- Located in neighborhoods: parks, common rooms
- Co-located with other events for families—ie. food distribution

Public Awareness Videos

- Produced 2 videos
- Parent awareness
  - Available on agency website
  - Shown at outreach events
- Scholarship Fund
  - Available on agency website
  - Shown at agency annual dinner
  - Raised $16,000 for scholarships to cover lapse in CCAP eligibility

VIP Medical Appointment

- Large multi-purpose agency
- Formal agreement between two departments (ECE and medical/dental clinic)
- New ECE enrollees are given priority for appointments